- 1 appear after the charts.
- JUDGE SIPPEL: Is this the first batch now you're
- 3 talking about? I've got a public notice that begins,
- 4 "October 16, 1981."
- 5 MR. HUTTON: Yes.
- 6 JUDGE SIPPEL: Or actually, it goes back to 1980.
- 7 MR. HUTTON: All right.
- JUDGE SIPPEL: 1979. Is that the right group?
- 9 MR. HUTTON: Yes.
- 10 JUDGE SIPPEL: All right.
- MR. HUTTON: If you look down at page 3, which is
- 12 the 1981 --
- JUDGE SIPPEL: Yes.
- 14 MR. HUTTON: -- there are seven days from 1981.
- 15 JUDGE SIPPEL: One, two, three, four, five, six
- 16 seven. I got them.
- MR. HUTTON: Right. Turn the page onto the next
- 18 public notice, 1982, and it lists three additional days from
- 19 1981. So that's 10.
- 20 And Mr. Bechtel is wrong in claiming that this was
- 21 not used in Trinity. He is wrong in claiming that there
- 22 weren't 10 days from 1981 used in that analysis.
- JUDGE SIPPEL: Where do you -- where did you get
- 24 the 10 days?
- MR. HUTTON: Well, the three for 1981 at the top

- of the 1982 public notice, plus the seven appearing in the
- 2 1981 public notice.
- JUDGE SIPPEL: Oh, oh, oh.
- 4 MR. HUTTON: So I think you are being misled.
- JUDGE SIPPEL: I mean the three are the carryover.
- 6 The three are -- the composite week is June 30, 1982. The
- 7 three 1981 dates that were in the prior page are carryovers?
- 8 MR. HUTTON: Well, the FCC -- the FCC, in 1981,
- 9 and in the proceeding years used dates within the entire
- 10 calendar year to develop its composite week. However, in
- 11 1982, they changed their methodology and started straddling
- the years, and that's why you have the anomaly that Mr.
- 13 Bechtel finds so harmful of 10 days from the calendar year
- 14 being used in our analysis. It's drawn directly from the
- 15 fact that the FCC changed its methodology.
- 16 JUDGE SIPPEL: This all sounds to me that it's a
- 17 basis of reliability and it's based on interpretations that
- are conflicting, and it's something that has to be resolved
- 19 later on, probably refined.
- I denied the motion to strike, and I'm going to
- 21 permit you -- are you finished with the witness, Mr.
- 22 Bechtel?
- 23 MR. BECHTEL: Have I finished with the witness?
- JUDGE SIPPEL: Yes.
- MR. BECHTEL: No.

1	JUDGE SIPPEL: Is this the end of your voir dire?
2	MR. BECHTEL: What?
3	JUDGE SIPPEL: No, what I am trying to what I
4	am trying to determine is
5	MR. BECHTEL: You are trying to cut us off.
6	JUDGE SIPPEL: No, no, I'm not trying to let me
7	ask you this.
8	When the witness comes back, if you are finished
9	with voir dire, I can permit Mr. Hutton to try and redirect
10	this witness, and then you can move on to cross. If you are
11	mixing this with cross and voir dire, then I will permit you
12	to continue with what you're doing with this witness and Mr.
13	Hutton will have his turn.
14	MR. BECHTEL: One second.
15	(Pause.)
16	MR. BECHTEL: I just have a motion to strike one
17	thing further on an issue, and I'm done with voir dire. I'm
18	done with voir dire.
19	JUDGE SIPPEL: Thank you. Did you say you had
20	another motion?
21	MR. BECHTEL: I have a I want to strike one
22	one part of the chart.
23	JUDGE SIPPEL: Do you want to make that motion now
24	or you have already made that motion?

MR. BECHTEL: No, it's to strike the third quarter

25

- of 1994 because it's contaminated by two three months
- 2 outside the license term.
- JUDGE SIPPEL: And where is that chart? Is that
- 4 page 10?
- 5 MR. BECHTEL: Appendix B.
- 6 (Pause.)
- 7 MR. BECHTEL: Wrong chart. That's the entire
- 8 universe, so I don't have a motion to strike the one that we
- 9 are talking about here.
- JUDGE SIPPEL: You only had that one motion that's
- 11 been denied?
- MR. BECHTEL: That is correct.
- JUDGE SIPPEL: Now, you want to finish voir dire
- and then I can rule on the admissibility of the exhibit, or
- at least that portion of the exhibit, A and B, and then you
- 16 can move into cross-examination. Is that what you want to
- 17 do?
- MR. BECHTEL: Yes, sir.
- 19 JUDGE SIPPEL: All right, then I am going to bring
- 20 the witness back in, and Mr. Hutton, you can ask some -- you
- 21 can redirect the witness in the area that's voir dire, but
- 22 you've got to be cautious and not suggest testimony to the
- 23 witness.
- MR. HUTTON: I understand.
- JUDGE SIPPEL: All right? It's a little tricky.

1 MR. BECHTEL: Ca:	n I	respond	to	what	he	said	about
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- 2 these composite weeks?
- JUDGE SIPPEL: Yes, sir. Yes, I didn't mean to
- 4 stop, I didn't mean to cut that off.
- 5 MR. BECHTEL: Well, no. Okay. His first
- 6 composite week is for an annual programming report, so, of
- 7 course, that has all the logs in the same year. The second
- 8 one is for an annual programming report, and that will have
- 9 logs in the same year. The third one is for assignment
- 10 application that were filed in a given year, and that has
- all of the -- all of the dates in the same year. The fourth
- one is a renewal audit which is presumably the same genre as
- 13 license renewal applications, and the last item is a TV
- 14 composite week for -- then likewise, and the last two are
- the ones that are consistent with what I was talking about,
- 16 and that is to say they start in the fall of one year and
- move around in the summer and fall, and move around in the
- 18 summer.
- 19 So the problem that yielded 10 dates in the same
- week is that Mr. Hutton picked the wrong composite week
- 21 notices to start.
- JUDGE SIPPEL: Well, I don't think that this
- 23 witness is going to know anything about that. She should
- 24 know the dates that she used but that's a different
- 25 question.

- 1 All right, that's your point. That's your point.
- 2 You gentlemen are a lot more versed in Trinity that I am, at
- 3 least for now.
- 4 Let's move on to bring the witness back in and
- 5 then you may redirect. I will rule on the admissability
- of -- this would be Exhibit B, right -- not Exhibit B, but
- 7 what is it called, tab B.
- 8 MR. HUTTON: Appendix.
- 9 JUDGE SIPPEL: Appendix B, right.
- MR. HUTTON: Yes, sir.
- JUDGE SIPPEL: And then we'll break for lunch.
- 12 Somebody want to get the witness back in? Thank
- 13 you.
- 14 (Witness resumes witness stand.)
- JUDGE SIPPEL: Okay, Ms. Bradley, you are still
- 16 under oath. Please be seated.
- 17 Mr. Bechtel has completed his initial cross-
- 18 examination.
- 19 THE WITNESS: Okay.
- 20 JUDGE SIPPEL: He may be coming back for more
- 21 examination after we rule on the exhibit; isn't that
- 22 correct, sir?
- MR. BECHTEL: That's correct.
- JUDGE SIPPEL: All right, so you will be asked
- 25 more questions by Mr. Bechtel. However, at this particular

- 1 point you are going to be asked some questions on some of
- 2 the things you testified to by Mr. Hutton.
- 3 THE WITNESS: Okay.
- 4 JUDGE SIPPEL: And the sole reason for doing it is
- 5 that I have to make a determination as to whether or not to
- 6 permit this Appendix B into evidence. All right, so you're
- 7 not finished, but this is the procedure that we are going to
- 8 follow, and while you were out of the courtroom there was
- 9 discussion back and forth with respect to what's the proper
- 10 legal standards are as applied to your data as you've
- 11 testified to, right?
- 12 THE WITNESS: Mm-hmm.
- 13 JUDGE SIPPEL: And there was a motion to strike,
- if you remember, when you left, and I denied that motion.
- Now, Mr. Hutton is going to have some questions
- 16 for you. Be very careful, answer only what he asks.
- 17 THE WITNESS: Okay.
- JUDGE SIPPEL: And if there is an objection, stop
- in the middle of what you're saying.
- THE WITNESS: Okay.
- JUDGE SIPPEL: I'll want to rule on that.
- You may proceed, Mr. Hutton.
- MR. HUTTON: Thank you.
- 24 //
- 25 //

1	<i>J</i> OIR	DIRE -	REDIRECT
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- BY MR. HUTTON:
- 3 Q Ms. Bradley, you should have a new binder in front
- 4 of you entitled "Volume 3," and it contains tabs C through
- 5 L.
- 6 Do you have that binder?
- 7 A Yes.
- 8 Q Okay. And if you turn to tab D, please, and
- 9 describe for me what appears in tab B.
- 10 A Okay. It says, "Programs and Issues Report,
- 11 Fourth Quarter, 1989." And you want the whole thing?
- 12 Q No, that's fine.
- 13 A Okay.
- 14 Q All right. On page 4, the page numbers appear in
- the bottom corner, bottom right-hand corner. You should
- 16 ignore the original page numbers for purposes of our
- 17 questioning.
- 18 A Okay.
- 19 Q All right. On page 4, the last paragraph
- 20 describes Christmas specials that the station aired; is that
- 21 correct?
- 22 A That's correct.
- 23 O And those specials are described with -- well,
- those specials are further described on pages 23 through 27;
- is that correct?

- 1 JUDGE SIPPEL: Same document.
- MR. HUTTON: Yes.
- 3 THE WITNESS: Twenty-three. That's right, those
- 4 are all programs that ran during the Christmas special time.
- 5 BY MR. HUTTON:
- 6 Q Now, does the material included in Appendix D or
- 7 tab D, does that specify the exact times and dates for the
- 8 Christmas specials?
- 9 A I don't see them in here.
- 10 Q And if someone wanted to determine the times and
- dates for those Christmas specials and find out how much
- 12 time was devoted to that programming, how would you do so?
- 13 A You would have to go to the program log.
- 14 Q And based on your best recollection, how much
- 15 programming are we talking about in that regard?
- 16 A Usually for the Christmas specials, it went from
- 17 like six or seven o'clock on the 24 -- I'm guess -- six or
- 18 seven o'clock on the 24th through the next day, through
- 19 Christmas day, somewhere along that time frame. I'm
- 20 guessing, but it usually started Christmas Eve and went
- 21 through the next day.
- 22 Q And do you know why the times and dates are not
- 23 noted in the quarterly issues and programs list?
- A Actually, this one, from what I read in the cover
- 25 page, was not compiled by me. It was compiled by Ralph

- 1 Tobias, who was my superior at the time, so I really
- 2 wouldn't know the answer to that.
- 3 Q All right, I'd like you to turn to Appendix E
- 4 which is tab E in your binder, and describe for me what that
- 5 document is.
- A Issues and Programs Report, First Quarter, 1990,
- 7 combined by George Mattmiller.
- 8 Q And do you see any description of dates and times
- 9 of the public service programming aired on WTVE for that
- 10 quarter in that document?
- 11 A On just the pages you have?
- 12 Q Yes.
- 13 A How many pages is that?
- 14 O Three.
- 15 A Okay. No.
- 16 Q And to your knowledge, is that the complete
- 17 quarterly issues and programs list for the station for that
- 18 quarter?
- 19 A Doesn't -- not to my -- it doesn't look like it.
- 20 O Let's turn to Appendix F which is tab F in the
- 21 binder. And do you see a description of dates and times
- 22 that the public service programming for WTVE aired during
- 23 that quarter?
- 24 A No.
- 25 Q And if you wanted to tell when the station aired

- 1 public servicing programming for that quarter, how would you
- 2 do so?
- 3 A You would have to go into the logs.
- 4 (Pause.)
- JUDGE SIPPEL: Are you going to have much more on
- 6 this, Mr. Hutton?
- 7 MR. HUTTON: No. Well, I think I need to review
- 8 during the lunch break and find out how much more I have on
- 9 that line.
- JUDGE SIPPEL: All we're trying to do is just get
- 11 this in, you know, a posture to rule on a motion to receive
- 12 it into evidence.
- MR. HUTTON: I understand.
- JUDGE SIPPEL: You're not completely cutoff
- because we're going to back with Mr. Bechtel.
- MR. HUTTON: I understand.
- 17 JUDGE SIPPEL: All right.
- 18 BY MR. HUTTON:
- 19 Q I'd like you to turn to Binder Volume 2, and in
- 20 Appendix B, I'd like you to turn to the first program log
- 21 for August 23, 1989.
- To your knowledge, is that one of the logs that
- you reviewed in compiling your chart for Appendix -- your
- 24 chart for Appendix B?
- JUDGE SIPPEL: Listen to the question again. I

- interrupted. I want to be sure she had it when she listened
- 2 to the question.
- 3 MR. HUTTON: Okay.
- 4 BY MR. HUTTON:
- 5 Q To your knowledge, is that one of the logs that
- 6 you reviewed in compiling your chart for Appendix B?
- 7 A Yeah, it looks like the same one. I was reading
- 8 the writings, and it looks like the same one.
- 9 Q Okay. I'd like you to turn to the next log which
- 10 is --
- JUDGE SIPPEL: Well, before you do that, I've got
- 12 something that -- I anticipated, am I anticipating
- completely off but for my copy anyway it shows Wednesday,
- August 23rd on the first page of the log, and on the second
- 15 page it says Tuesday, August 22nd.
- 16 Do you notice that problem?
- 17 THE WITNESS: What page?
- 18 MR. HUTTON: Each of us is taking turns finding
- 19 things.
- 20 JUDGE SIPPEL: Is it my turn or what?
- THE WITNESS: You are correct, yeah.
- JUDGE SIPPEL: Do you see where it says August 22?
- THE WITNESS: Yeah.
- 24 MR. HUTTON: It appears to be a similar --
- JUDGE SIPPEL: Glitch, huh.

- MR. HUTTON: -- date because the sequence tracks.
- JUDGE SIPPEL: Okay, we'll give you a chance to
- 3 bring the right page in.
- 4 MR. HUTTON: I think --
- 5 THE WITNESS: That is probably the right page.
- 6 JUDGE SIPPEL: Oh, you think it is the right page?
- 7 THE WITNESS: Because each page was set on the
- 8 machine and it probably just didn't change on the top
- 9 because they all printed out together.
- JUDGE SIPPEL: Well, maybe you can clarify that
- 11 after lunch.
- MR. HUTTON: Okay.
- BY MR. HUTTON:
- 14 Q I'd like you to turn to the next log, which is for
- 15 Tuesday, September 19, 1989, and tell me whether, to the
- 16 best of your recollection, that is one of the logs that you
- 17 reviewed for purposes of compiling the charts in Appendix B?
- 18 (Pause.)
- 19 A I believe it was, yes.
- 20 Q All right. Now, I would like you to refer back to
- 21 the first page of Appendix B. It indicates a date of
- Tuesday, September 18, 1989, whereas the log indicates
- 23 September 19, 1989.
- Does that appear to be a discrepancy on page 1 or
- 25 on the log?

- 1 A Now, what did you say it said again?
- 2 Q On page 1, it refers to Tuesday, September 18,
- 3 1989; on the log it's Tuesday, September 19, 1989. And I'd
- 4 like to know if that appears to be a discrepancy on the log
- 5 or on page 1?
- 6 JUDGE SIPPEL: Page 1 of discrepancy -- what is
- 7 the page number you're referring to?
- 8 MR. HUTTON: No. Page 1, right behind the tab B.
- 9 JUDGE SIPPEL: I see it.
- 10 THE WITNESS: The log is correct.
- BY MR. HUTTON:
- 12 Q So page 1 needs to be corrected to September 19th?
- 13 A Yes.
- 14 Q All right. Turning next to the first log
- appearing after the blue separator, it's a log for Sunday,
- January 7, 1990, and I'd like tell me whether, to the best
- of your recollection, that is one of the logs that you
- reviewed for proposes of compiling the chart in Appendix B?
- 19 A Yes, it looks like it, yes.
- 20 Q All right. And turning now to the next log which
- 21 is for Wednesday, February 7, 1990, I would like you tell me
- 22 if that's one of the -- if that appears to be one of the
- logs that you reviewed for purposes of compiling the chart?
- 24 A Yeah, I believe so.
- JUDGE SIPPEL: We're going into our lunch hour,

```
1
      Mr. Hutton.
 2
                 MR. HUTTON: We could break if you want to.
 3
                 JUDGE SIPPEL: Yes, why don't we do that.
                 MR. HUTTON: Okay.
 4
 5
                 JUDGE SIPPEL: If you want to.
 6
                 MR. HUTTON: Okay.
 7
                 JUDGE SIPPEL: And I owe you five minutes so we
      will come back at 1:35.
 8
 9
                 THE WITNESS: Can I leave this hear?
10
                 JUDGE SIPPEL: Leave everything right here.
11
                All right, we're in recess until 1:35.
                 (Whereupon, at 12:05 p.m., the hearing in the
12
13
      above-matter was recessed, to resume at 1:35 p.m. this same
14
      day, Thursday, January 6, 2000.)
15
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1	AFTERNOON SESSION						
2	(1:30 p.m.)						
3	JUDGE SIPPEL: Please be seated. We are back on						
4	the record and the witness Ms. Bradley is taking the						
5	witness stand. Be seated. You are still under oath. You						
6	understand that?						
7	THE WITNESS: Yes. Thank you.						
8	Whereupon,						
9	KIMBERLY G. BRADLEY						
10	having previously duly sworn, was recalled as a						
11	witness and was examined and testified further as follows:						
12	JUDGE SIPPEL: Mr. Hutton, you are on redirect on						
13	the voir dire.						
14	MR. HUTTON: Right.						
15	VOIR DIRE - REDIRECT (Resumes)						
16	BY MR. HUTTON:						
17	Q All right, Ms. Bradley, I'd like to continue with						
18	the review of the program logs.						
19	A Okay.						
20	Q They appear in Appendix B. Do you have that						
21	volume in front of you?						
22	A Yes, I do.						
23	Q Okay. Turn now, please, to the program log for						
24	Thursday, April 26, 1990, and please tell me if that log, to						
25	the best of your recollection, is the log that you used in						
	Heritage Reporting Corporation (202) 628-4888						

- 1 compiling the data for the chart?
- 2 A Yes. That one was, yes.
- 3 Q All right, I'd like you to turn now to the next
- 4 log for Monday, May 14, 1990, and please tell me if, to the
- 5 best of your recollection, that log is a log you used in
- 6 compiling the charts?
- 7 A Yes.
- 8 Q All right. And turn now to the next log for July,
- 9 Saturday, July 21, 1990, and please tell me if, to the best
- of your recollection, that is one of the logs that you used
- 11 for compiling your chart?
- 12 A Yes, this one is.
- 13 Q And please turn now to the next log for Friday,
- 14 September 14, 1990, and please tell me if, to the best of
- 15 your recollection, that is one of the logs that you used in
- 16 compiling the data for the charts?
- 17 A Yes.
- Now, moving past the blue separator, we move into
- 19 1991. Please review the first log there for Wednesday,
- January 3 of 1991, and please tell me if, to the best of
- your recollection, that is one of the logs that you used in
- 22 compiling the data for the chart?
- 23 A Yes, that one is.
- 24 O All right, and please turn now to the next log for
- 25 Friday, February 22, 1991, and please tell me, to the best

- of your recollection, if that is one of the logs that you
- 2 used for compiling the data for the chart?
- 3 A Yes.
- 4 Q Please turn now to the next log for Monday, April
- 8, 1991, and please tell me if, to the best of your
- 6 recollection, that is one of the logs that was used for
- 7 compiling the date for the chart?
- 8 A That one is definitely.
- 9 Q Please turn now to the log for Saturday, May 18,
- 10 1991, and please tell me if, to the best of your
- 11 recollection, that is one of the logs that was used for
- 12 compiling the data for the chart?
- 13 A Yes.
- 14 Q Please turn now to the next log for Tuesday, July
- 15 2, 1991, and please tell me if, to the best of your
- 16 recollection, that is one of the logs that was used to
- 17 compile the data for the chart?
- 18 A Yes, it was.
- 19 Q Please turn now to the next log for Sunday, August
- 20 11, 1991, and please tell me if, to the best of your
- 21 recollection, that is one of the logs that you used to
- 22 compile the data for the chart?
- 23 A Yes.
- Q Please turn now to the next log for Thursday,
- 25 September 12, 1991, and tell me if, to the best of your

- 1 recollection, that was one of the logs that was used to
- 2 compile the data for the chart?
- 3 A Yes.
- 4 Q Okay.
- JUDGE SIPPEL: Would she be able to -- could you
- 6 refer her to this exhibit and ask her what logs she did or
- 7 did not utilize in preparing the chart? Do we have to go
- 8 through each one of these one by one?
- 9 MR. HUTTON: We don't need to. If that would
- 10 help, I could ask Ms. Bradley to go through them --
- JUDGE SIPPEL: Why doesn't she go through the off
- 12 the record, and tell us --
- MR. HUTTON: Okay.
- 14 JUDGE SIPPEL: -- if this exhibit represents
- 15 everything that she consulted.
- Is that okay with you, Mr. Bechtel?
- 17 MR. BECHTEL: Yes.
- 18 JUDGE SIPPEL: So we will move it along. Okay?
- MR. HUTTON: Okay.
- JUDGE SIPPEL: Let's go off the record for a
- 21 minute.
- MR. HUTTON: All right.
- 23 (Pause off the record.)
- 24 THE WITNESS: All of them are ones that -- are the
- ones that we used to compile the information.

- 1 MR. HUTTON: All right, thank you.
- 2 BY MR. HUTTON:
- 3 Q Turning to the first page of Appendix B, which
- 4 appears right after the B tab.
- 5 A Mm-hmm.
- 6 Q Can you explain for me your best understanding as
- 7 to how the dates indicated under 1989 were selected?
- 8 A Okay, the information was sent to me with the
- 9 different program logs, and basically I took the 10 years
- prior to the time that this is -- the case was being heard.
- 11 So for example, '81, they used -- I mean, for '91, we used
- 12 '81, the days that were picked in '91.
- In '79, there were certain days picked, and they
- 14 matched them with '89, the two months that were involved in
- that time period. They went through until the FCC changed
- its ruling. And in the exhibits that you had sent to me you
- 17 explained how the different -- I don't have a copy -- of the
- 18 different rulings had changed; that they took a selection of
- 19 the years to correspond, and they took a series of years
- 20 together and how they -- how they corresponded. Basically
- 21 took that time period and matched them to 10 years to this
- 22 time frame.
- 23 Q All right. I would like you to refer to the first
- 24 FCC public notice that appears after the charts in Appendix
- 25 B.

- 1 A That's in here then?
- 2 Okay.
- 3 Q All right. And on that public notice do you see
- 4 the date Wednesday, August 22, 1979?
- 5 A Yes.
- Q All right. And how does that relate to Wednesday,
- 7 August 23, 1989, on page 1 of Appendix B?
- 8 A Basically, what you did is you took -- you tried
- 9 to compare the two, the 10 years going forward, you took the
- date and you found the closest Wednesday to the date that
- was listed for 1979 of that month and that week.
- So like for -- as you were saying that Wednesday,
- so if it was Wednesday, August 22, 1979, I know from going
- over things, we picked the closest date, which was the 23rd
- 15 on 1989.
- 16 O All right. And do you see the date on the FCC
- public notice Tuesday, September 18, 1979?
- 18 A Tuesday, September 18, 1979; correct.
- 19 Q And how does that relate to the Tuesday, September
- 20 19th, as corrected, 1989 date that appears on page 1 of
- 21 Appendix B?
- 22 A That would be exactly 10 years closest to that
- 23 date. It's 10 years going back what the FCC had picked as
- 24 previous case information.
- 25 O All right. Now, turning to the public notice

- dated June 30, 1982, can you explain for me whether or not
- 2 corresponding dates for 1991 and 1992 were used?
- A I'm sorry. What page is that on?
- 4 Q It's in the FCC public notices following the one
- 5 we were just looking at. On the bottom right-hand corner it
- 6 indicates page 4.
- 7 A And you said it's June?
- 8 Q The date of the public notice is June 30, 1982.
- 9 Do you see that?
- 10 A Oh, okay, at the top. Okay, I was looking at the
- 11 dates there for that.
- 12 Q Okay, at the top.
- Can you explain for me how those dates correspond
- 14 to the dates appearing under 1992 on page 2 of Appendix B?
- 15 A You said page 2 of Appendix A?
- 16 Q Appendix B. I'm sorry.
- 17 A Okay.
- 18 Q Do you see the date 1992?
- 19 A Yes. Basically, on page 2, Appendix B, July 14,
- 20 1992, corresponds with July 12, 1981. That's a Sunday.
- 21 Q I'm sorry. You said July 14, 1992. Did you mean
- 22 '91?
- 23 A I'm in the wrong section. Hold on.
- Yeah, that's before they changed. So it would be
- 25 July 2, 1991 corresponds with July 12, 1981.

- 1 Q No, I don't think we're --
- 2 A We're not on the right --
- 3 Q -- on the same page.
- 4 JUDGE SIPPEL: You're on the same page. I don't
- 5 think you're in the same box.
- 6 MR. HUTTON: Yes.
- 7 BY MR. HUTTON:
- 8 Q On page 2, I'm looking at the dates under the head
- 9 "1992."
- 10 A Right.
- 11 Q And the first three that appear there are 1991
- 12 dates, correct?
- 13 A No.
- 14 O No?
- JUDGE SIPPEL: Could I --
- MR. HUTTON: Yes, yes, would you --
- JUDGE SIPPEL: -- just show her?
- MR. HUTTON: Yes.
- 19 THE WITNESS: He's talking about here for '92.
- JUDGE SIPPEL: Her copies are '92.
- MR. HUTTON: I think he has an uncorrected
- 22 version. Let me --
- JUDGE SIPPEL: Let's give her a corrected version.
- MR. HUTTON: Okay.
- JUDGE SIPPEL: I've got notes on mine.

- 1 MR. HUTTON: Okay.
- THE WITNESS: I thought I was hallucinating.
- JUDGE SIPPEL: That's all right.
- 4 MR. HUTTON: May I approach the witness?
- JUDGE SIPPEL: Yes, you may. You certainly can.
- 6 BY MR. HUTTON:
- 7 Q Okay, looking at the correct version now, do you
- 8 see the dates appearing under heading "1992" on page 2 of
- 9 Appendix B?
- 10 A Yes.
- 11 Q And they start with three dates in 1991, correct?
- 12 A Mm-hmm.
- 13 Q All right. And does that correspond to the FCC's
- 14 public notice dated June 30, 1982?
- 15 A Yes. '91 and '91, and then '92s.
- 16 Q All right. So what's the relationship between
- 17 July 14, 1991 and July 12, 1981?
- 18 A The closest date within that year and it's a
- 19 Sunday.
- O Okay. Ms. Bradley, I would like you to review
- 21 the exhibits, Volume 6, tab T; it's Appendix T to your
- 22 testimony.
- 23 And please tell me what that appendix consists of.
- 24 A That's the Issues and Programs Report, Fourth
- 25 Quarter, 1993.

- 1 Q All right. Turning to the pages after the blue
- 2 separator, the first blue separator in that quarter --
- A = Mm hmm.
- 4 Q -- starting with page 37, can you tell me if that
- 5 was a computer-generated affidavit or whether that was
- 6 handtyped?
- 7 A This was a handtyped one.
- 8 Q And is that generally true of the affidavits for
- 9 this quarter?
- 10 A Yes. As well handtyped in this quarter here.
- 11 Q Okay. Now I'd like you to refer to Volume 7 of
- our hearing exhibits, Appendix U, and please tell me what
- that appendix consists of?
- 14 A It says "Issues and Programs Report, First
- 15 Ouarter, 1994."
- 16 Q All right. Turning to the affidavits appearing
- 17 after the first blue separator, can you tell me if those
- affidavits appear to be computer-generated or handtyped?
- 19 A These appear to be computer-generated.
- 20 Q All right.
- 21 MR. SHOOK: Just so we are clear, that's page 40
- of the attachment, right?
- MR. HUTTON: Page 40 of that appendix, yes;
- 24 starting at page 40.
- 25 //

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- 2 Q And does that refresh your recollection as to when
- 3 the station began using computer-generator affidavits for
- 4 its quarterly issues and programs list?
- 5 A Yeah, definitely.
- 6 Q What would the time period be?
- 7 A It's looking about '94, from the logs I have
- 8 looked at, the ones in the previous file to this one, and
- 9 it's looking at 1994 as probably the beginning of it.
- MR. HUTTON: All right, I have no further
- 11 questions.
- 12 JUDGE SIPPEL: Okay. You know, I kind of missed
- 13 Mr. Shook. We're still on voir dire. Did you want to
- 14 participate at this point or do you want to wait until the
- 15 cross starts?
- MR. SHOOK: No, sir, I'm perfectly content to
- 17 wait.
- JUDGE SIPPEL: Are you prepared now to move this
- 19 exhibit in?
- MR. HUTTON: Yes, I'd like to move --
- MR. BECHTEL: Do I get recross?
- JUDGE SIPPEL: On voir dire? Do you want recross?
- MR. BECHTEL: I'm asking for it. Just one or two
- 24 questions.
- JUDGE SIPPEL: All right.

- 1 MR. BECHTEL: It just came up.
- JUDGE SIPPEL: All right.
- 3 VOIR DIRE RECROSS
- 4 BY MR. BECHTEL:
- 5 Q Before you went to the computer operation the
- 6 first of 1994, you referred to listings of programming that
- 7 were typed rather than computer-generated in the quarterly
- 8 reports.
- 9 A Mm-hmm.
- 10 Q Now, whether computer-generated or typed, if there
- is a listing in the quarterly report, it's going to appear
- in Ms. Gilmore's work, isn't it?
- 13 A If she's gone through the logs, yes, because since
- 14 it is handtyped she goes through the logs.
- 15 Q You didn't answer my question.
- 16 A Oh, I thought I was. I'm sorry.
- 17 O She doesn't go to the log. She goes to the
- 18 quarterly report. You just told me that for some period of
- 19 time before the first of 1994 --
- A Mm-hmm.
- 21 Q -- the listings of programs were typed and put in
- the quarterly report?
- 23 A Right. There could be some missed, yes.
- 24 Q So what I am saying is then that whether they are
- 25 typed in the quarterly reports or whether they are computer-

- generated in the quarterly reports --
- 2 A Mm-hmm.
- 4 to prepare her report, would they not?
- 5 A To prepare her reports, yes. I mean, no, no.
- 6 Wait a minute.
- What are you asking? Okay, in the quarterly
- 8 report, it's easy for some of the affidavits to be missed.
- 9 Is that what you're asking?
- In the program logs, it tells it exactly as it is
- 11 because that's the official document.
- 12 MR. BECHTEL: I move to strike that. That was
- 13 nonresponsive.
- JUDGE SIPPEL: Well, it's not responsive but I'm
- 15 going to leave it. I don't see how can you -- go ahead.
- MR. BECHTEL: All right.
- 17 JUDGE SIPPEL: Go ahead. It's your witness.
- BY MR. BECHTEL:
- 19 O Now, you were asked about Mr. Tobias -- you were
- 20 asked about -- I'm trying to get at it a different way.
- 21 You were asked about a quarterly report back in
- 1989 that was prepared by Mr. Tobias, and you indicated that
- 23 he hadn't listed programs --
- A Mm-hmm.
- 25 Q -- in that report.

- 1 A Right.
- 2 Q And then you were asked about another quarterly
- 3 report in that time frame.
- 4 A Mm-hmm.
- 5 Q And still a third one in that time frame, being
- 6 the second quarter of 1990, when you had -- when the
- 7 programs were not included in the quarterly report.
- 8 A Right.
- 9 Q So now if they are not in the quarterly reports
- 10 and if Ms. Gilmore -- Ms. Gilmore's database was the
- 11 quarterly reports, they are not going to be reflected in her
- 12 chart; correct?
- 13 A That's correct.
- 14 Q All right. Mr. Hutton didn't take you any further
- than that in that line of questioning.
- 16 Our review of the quarterly reports from the
- second quarter of 1990 till the fourth quarter of 1992
- indicates to us that that condition existed for that period
- of time; that is to say, if you went to the quarterly
- 20 report, you're not going to see lists of programs.
- 21 A Okay.
- 22 Q Now, then in the fourth quarter of 1992, list
- 23 programs, typed obviously, were starting to appear in the
- 24 quarterly reports.
- 25 A Okay.

- 1 Q Now, my question I'm getting to is that from the
- time programs were typed up or computer generated or
- 3 whatever and we can look at these quarterly reports and
- 4 verify which quarters there were, from that time on the
- 5 database for Ms. Gilmore includes programs, but preceding
- 6 that time her database did not include programs.
- 7 And my question to you is, is that accurate?
- 8 MR. HUTTON: I'm sorry. I didn't hear the
- 9 question.
- JUDGE SIPPEL: Can you repeat the last thing you
- 11 said?
- MR. BECHTEL: Sure. I'll state it better.
- 13 BY MR. BECHTEL:
- 14 Q For those quarters when either by typing or by
- computer there is generated a list of programs, those
- programs would be in the database that Ms. Gilmore worked
- from. For those quarters that neither the typewriter nor
- the computer generated a list of programs, the programs will
- 19 not be in the database that was utilized by Ms. Gilmore; is
- 20 that not true?
- 21 A Okay. I quess the problem I'm having is I
- 22 don't --
- JUDGE SIPPEL: You do not understand the question.
- 24 Why are you having difficulty answering?
- 25 THE WITNESS: I'm having difficulty answering it

- 1 because if she got it from the program logs, then the
- 2 information that she got from the program logs is where she
- 3 got the information. You said she got it from the
- 4 preliminary reports, then she got it from the preliminary
- 5 report. It didn't make a difference if it was typed or
- 6 computer-generated. It was whatever was entered into the
- 7 public file at that time period.
- I guess that's where I'm -- I don't understand
- 9 what you're saying with the computer-generated or the
- 10 handwritten. Basically, if she got it from the public file,
- 11 what she got from the public file was what was in there and
- 12 that's the information she got.
- MR. BECHTEL: Okay, so I think you did answer my
- 14 question, and it was my question that was confusing and your
- answer was very, very clear.
- 16 JUDGE SIPPEL: Did you want to ask anything more
- along the lines of these couple of programs?
- MR. BECHTEL: No.
- MR. HUTTON: No.
- JUDGE SIPPEL: Is there any objection to
- 21 receiving, this would be Attachment B or Appendix B to
- 22 Exhibit 8 at this time?
- MR. BECHTEL: Other than the motion that you
- 24 dismissed, you denied, no.
- JUDGE SIPPEL: No objection from the Bureau,

1	right?
2	JUDGE SIPPEL: Appendix B, is it called
3	Appendices; is that right?
4	MR. HUTTON: Yes.
5	JUDGE SIPPEL: Appendix B to Exhibit 8, which has
6	been marked yesterday, is hereby received into evidence.
7	(The document referred to,
8	previously identified as
9	Reading Appendix B of Exhibit
10	8, is received in evidence.)
11	JUDGE SIPPEL: Now, we now move into cross-
12	examination. And Mr. Shook, you want to participate in
13	this?
14	MR. SHOOK: Yes, sir.
15	JUDGE SIPPEL: Okay.
16	MR. BECHTEL: If you wish someone to start, I
17	would appreciate to have him go forward.
18	MR. SHOOK: No one minds?
19	(Laughter.)
20	JUDGE SIPPEL: Your witness, Mr. Shook.
21	CROSS-EXAMINATION
22	BY MR. SHOOK:
23	Q Ms. Bradley, my name is James Shook. I'm with the
24	Enforcement Bureau of the Commission. I have some questions
25	for you.

Okay.

- 2 Q Do you have any knowledge about Reading
- 3 Broadcasting Inc's efforts to ascertain the needs problems
- 4 and interests of Reading and the surrounding area during the
- 5 1989 to 1994 license term of WTVE(TV)?
- 6 A Mm-hmm.
- 7 Q Is that a yes?
- JUDGE SIPPEL: You have to answer yes or no.
- 9 THE WITNESS: Yes. That's an answer yes.
- 10 BY MR. SHOOK:
- 11 Q Could you please describe what it is that you know
- 12 about those efforts?
- 13 A There was a whole series of efforts, probably
- 14 beginning around 1990, '91. What we did is we made out a
- 15 questionnaire and we went around to several business
- leaders, several schools, and we were asking them what they
- 17 thought were the main issues in the -- you know, in the
- 18 community.
- 19 We also went to school groups and talked about the
- 20 individual students, so we went to like all the different
- 21 people. We went to some government officials. We went to
- 22 different corporations. We went anywhere, basically out of
- the Blue Book and the phone book, we went to every single
- 24 organization that was in the Blue Book, and either faxed
- them, mailed them and then talked to them on the phone to go

- over all the information with them. And then we came up
- with different answers -- you know, we basically ascertained
- what they thought were the main problems in the community.
- 4 Q Now, you indicated that took place beginning in
- 5 1990 or 1991?
- 6 A Yes. Before that, in our ascertainment file you
- 7 can find out that we also were cutting out a lot of
- 8 newspaper articles from the Reading Eagle, a lot of
- 9 different articles we got from a lot of different groups,
- and what we would do is compile all that. A lot of them
- have notes or underlined or things like that, and try to
- 12 come up with stories and contact names and that kind of
- 13 thing.
- We did whatever we could to try to get the
- 15 community to respond to try to get as much information as we
- 16 could to come up with programs.
- 17 Q Now, could you describe the process by which
- 18 Reading Broadcasting, Inc. determined which issues were the
- 19 most significant?
- 20 A For the ones that we had information filled out,
- 21 that was pretty easy. We would go find out what --
- 22 especially with the students, the majority of them, what the
- 23 majority -- what the students said were the main problems in
- their area, so we could come up with programs like that.
- As far as in the community, a lot of times we